

IA 2024 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



Benefits	Bronze \$600	Silver \$1,200	Gold \$2,600	Platinum \$5,000
Your logo and links on promotional and event marketing leading up to the conference, including: <ul style="list-style-type: none"> • Conference website page (including a link to your website) • 10+ conference emails to our members and attendees • Social media shoutouts 	✓	✓	✓	✓
Advert in the IA email newsletter editions	1	2	3	6
Dedicated social media posts on IA's official Facebook, Instagram, and LinkedIn accounts	1	2	3	4
Sponsor listing on all at-event signage including: <ul style="list-style-type: none"> • Digital conference program • Welcome slide show • Digital presentation in between sessions 		✓	✓	✓
IA Conference Registrations included		1	2	3
Sponsor banner displayed within the conference main room and at the awards ceremony			✓	✓
Digital advertising slot before first-day keynote (30-second video to be supplied by sponsor)			✓	✓
5-minute delegate address at the conference				✓

ADD-ON BENEFITS or INDIVIDUAL SPONSORSHIP OPTIONS

The items listed below may be purchased individually as a sponsorship option. Bronze, silver, gold or platinum sponsors can add any of these items to their sponsorship as an add-on purchase. Allocation will be on a first-come, first-served basis.

DRINK BOTTLES WITH YOUR COMPANY LOGO (1 ONLY) \$2,000	LANYARDS WITH YOUR COMPANY LOGO (1 ONLY) \$600	AWARDS NIGHT KEYNOTE ADDRESS (1 ONLY) \$3,000
AWARD "SPONSORED BY" (PER AWARD) \$600	CONFERENCE KEYNOTE ADDRESS (1 ONLY) \$2,500	5-MINUTE ADDRESS TO CONFERENCE DELEGATES \$1,000
DIGITAL ADVERTISING HUB (SCROLLING ADVERTISEMENT OF YOUR SERVICES THROUGHOUT THE CONFERENCE VIA A DIGITAL DEVICE IN DELEGATE MEETING AREA (PER ADVERTISEMENT)) \$500		

NOTES:

- Some benefits depend on the date the agreement is signed and payment is received—**the sooner you commit, the more benefits you receive!**
- Customise your sponsorship – every partner is unique. If you have an idea that suits your organisation or business, please discuss it with us.

Contact: **Kylie Christian, Conference Convenor and Corporate Engagement**
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