

# IA 2023 NATIONAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES

Benefits	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
Your logo and links on promotional and event marketing leading up to the conference, including: <ul style="list-style-type: none"> <li>Conference website page (including a link to your website)</li> <li>10+ conference emails to our members and attendees</li> <li>Social media shoutouts for conference sponsors</li> </ul>	✓	✓	✓	✓
Sponsor listing on all at-event signage including: <ul style="list-style-type: none"> <li>Digital conference program</li> <li>Welcome slide show at all sessions</li> <li>Printed directional conference signage</li> </ul>	✓	✓	✓	✓
Advert in the IA email newsletter	1 MONTH	2 MONTHS	4 MONTHS	6 MONTHS
2023 IA Conference Registrations included	1	1	2	3
Sponsor banner displayed within the conference main room and at the awards ceremony			✓	✓
Pre- and post-conference attendee list with contact emails (attendees who opted in to receive emails)			✓	✓
Dedicated social media posts on IA's official Facebook, Instagram, and LinkedIn accounts			1	4
5 Minute delegate address at the conference				✓

### ADD-ON BENEFITS or INDIVIDUAL SPONSORSHIP OPTIONS

The items listed below may be purchased individually as a sponsorship option. Bronze, silver, gold or platinum sponsors can add any of these items to their sponsorship as an add-on purchase. Of these additional sponsor benefits, only 1 of each is available and will be allocated on a first-come, first-served basis.

<b>DRINK BOTTLES</b> \$1,500	<b>LANYARDS WITH LOGO</b> \$500	<b>AWARD – DIGITAL</b> \$900
<b>AWARD – INDOORS/OUTDOORS</b> \$900	<b>CONFERENCE KEYNOTE</b> \$2,500	<b>5 MINUTE DELGATE ADDRESS</b> \$1,000
<b>AWARDS DINNER</b> \$3,000	<b>AWARD – FIRST NATIONS</b> \$900	<b>AWARDS NIGHT KEYNOTE</b> \$2,500

#### NOTES:

- Some benefits are dependent on the date the agreement is signed and payment received – **the sooner you commit, the more benefits you receive!**
- Customise your sponsorship – every partner is unique. If you have an idea that would particularly suit your organisation or business, please discuss it with us.

#### Contact:

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