

IA 2023 NATIONAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Benefits	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
Your logo and links on promotional and event marketing leading up to the conference, including: <ul style="list-style-type: none"> Conference website page (including a link to your website) 10+ conference emails to our members and attendees Social media shout outs for conference sponsors 	✓	✓	✓	✓
Sponsor listing on all at-event signage including: <ul style="list-style-type: none"> Digital conference program Welcome slide show at all sessions Printed directional conference signage 	✓	✓	✓	✓
Advert in IA email newsletter	1 MONTH	2 MONTHS	4 MONTHS	6 MONTHS
Sponsor banner displayed within conference main room and at awards ceremony			✓	✓
Pre- and post-conference attendee list with contact emails (attendees who opted in to receive emails)			✓	✓
Dedicated social media post on IA's official Facebook, Instagram, and LinkedIn accounts			1	4
One additional registration			✓	
Two additional registrations				✓
5 Minute delegate address at conference				✓

ADD-ON BENEFITS or INDIVIDUAL SPONSORSHIP OPTIONS

The items listed below may be purchased individually as a sponsorship option. Bronze, silver, gold or platinum sponsors can add any of these items to their sponsorship as an add-on purchase. These additional sponsor benefits, only 1 of each are available, and are allocated on a first-come, first-served basis.

DRINK BOTTLES \$1,500	LANYARDS WITH LOGO \$500	AWARD – DIGITAL \$900
AWARD – INDOORS/OUTDOORS \$900	CONFERENCE KEYNOTE \$2,500	5 MINUTE DELGATE ADDRESS \$1,000
AWARDS DINNER \$3,000	AWARD – FIRST NATIONS \$900	AWARDS NIGHT KEYNOTE \$2,500

NOTES:

- Some benefits are dependent on the date agreement is signed and payment received – **the sooner you commit, the more benefits you receive!**
- Customise your sponsorship – every partner is unique, if you have an idea that would particularly suit your organisation or business, please discuss it with us.

Contact:

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