

INTERPRETATION AUSTRALIA NATIONAL AWARDS FOR EXCELLENCE

- Answer all questions.
- Follow the format/order provided below.
- Maximum of 7 pages (A4 size).

PART A – Project Submission

1. What is your project?

Project description including purpose (and why it was needed), location, mission, aims and objectives

2. How does it demonstrate excellence and best practice in heritage interpretation?

Describe your project in terms of the following topics:

- Planning
- Research, concept planning and methodology
- Engagement
- Implementation
- Access (if appropriate)
- Training (if appropriate)

3. Identify the resources needed for your projects (e.g. staff, materials, money).

- Demonstrate how you used these resources effectively.
- Detail your project costs as accurately as possible including labour (incl. volunteers), materials and installation.
- Cost-effectiveness versus 'reach' to intended audience
- Innovative use of resources / sustainability / future proofing

4. How has your project met clear and measurable outcomes for your client/organisation and stakeholders?

When answering the questions, remember that the judges don't want to be bored. So don't be afraid to show your passion for your project. Write in plain English and use the principles of heritage interpretation to engage the judges and to persuade them that your project deserves an award. Ensure you follow the template and adhere to the submission guidelines.